



**B O A R D**  
MEMORANDUM

**Date:** April 27, 2022  
**To:** Board of Trustees  
**From:** Shawna Walter, Acting Superintendent  
**Originator(s):** Office of the Superintendent  
**Subject:** Communications Report

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**Purpose:**

For information.

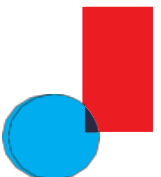
**Background:**

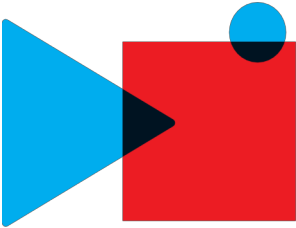
The Communications Report for the month of April is included for Trustee information.

Administration is prepared to respond to questions at the April 27, 2022, Public Board meeting.

Sincerely,

Shawna Walter, M.Ed  
Acting Superintendent





## BOARD MEMORANDUM

### Communications Report

Communications in April has been focused on:

- Social media posting and engagement – focus on sharing content created and shared from schools in Sturgeon Public;
- Board of Trustees Transportation Letter to the Minister of Education on April 1;
- ThoughtExchange 2022 ran between April 8-20;
- K-6 Curriculum Announcement April 13;
- April is the Month of the Military Child:
  - April 14, 2022, Purple Up!;
  - April 28, 2022, Teal Up! (Canadian recognition).
- April 22, 2022, Earth Day;
- April 27, Administrative Professional Day;
- Prep work for Budget 2022-2023 communication has begun;
- Ongoing Summer School Registration; and
- Ongoing Registration postings for the 2022-2023 School Year.

### Sturgeon Public in the Media:

- April 8, 2022 – Camilla Grand Opening & Ribbon Cutting Ceremony:
  - Morinville Online: [Camilla School holds its ribbon cutting ceremony](#)
  - The Free Press (Page 1): [Congrautlations to the Sturgeon Public Schools Division](#)
- April 11, 2022 – 2022 Skills Canada Alberta Competition:
  - St. Albert Today: [St. Albert and Sturgeon put Skills to the test](#)
- Gibbons School:
  - The Free Press (Page 8): [Disney musicals at Gibbons School](#)
- Redwater School:
  - The Review (Page 1): [Redwater youth train at a fitness centre](#)

### Upcoming Events:

- National Volunteer Week – April 24-30, 2022;
- Education Week – May 2-6, 2022; and
- Hats on! for Mental Health – May 4, 2022.

