



BOARD
MEMORANDUM

Date: June 22, 2022
To: Board of Trustees
From: Shawna Warren, Acting Superintendent
Originator(s): Office of the Superintendent
Subject: Communications Report

Purpose:

For information.

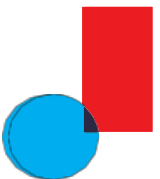
Background:

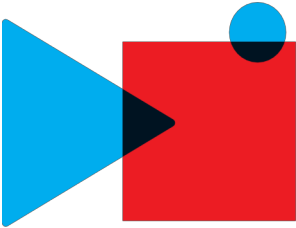
The Communications Report for the month of June is included for Trustee information.

Administration is prepared to respond to questions at the June 22, 2022, Public Board meeting.

Sincerely,

Shawna Warren, M.Ed
Acting Superintendent





Communications Report

Communications in June has been focused on:

- Social media posting and engagement – focus on sharing content created and shared by Sturgeon Public Schools;
- New Legal Public School [media release](#), open registration and promotion;
- School Spotlight videos rolled out weekly on Facebook;
- Ongoing Registration postings for the 2022-2023 School Year;
- Transportation Registration for the 2022-2023 School Year;

Sturgeon Public in the Media:

- June 7, 2022 – Sturgeon Heights celebrates 50th
 - St. Albert Today: [Sturgeon Heights celebrates 50th](#)
- June 8, 2022
 - The Redwater Review: [Students, staff, and volunteers put on successful track meet at Redwater School](#)
- June 12, 2022
 - St. Albert Today: [Some St. Albert schools to pilot new subject curriculums](#)
- June 15, 2022
 - St. Albert Today – page 34 – [New Sturgeon Public school in Legal](#)

Upcoming Events:

- Last Day of School – June 29, 2022;
- Fête Au Village – July 22-23, 2022;
- Central Office Closure – July 25-29, 2022; and
- Welcome Back – August 30, 2022.

